

STANDARDS AND CRITERIA

I. EDUCATIONAL OBJECTIVES AND INSTITUTIONAL EVALUATION

The school has a published mission statement identifying the school as providing career preparation in cosmetology arts and sciences, the massage field, and/or related fields and/or unrelated fields. The school assesses its performance against its stated objectives, documents the results of the assessment, and uses the assessment to maintain or improve institutional performance.

CRITERIA

- D 1. A mission statement has been adopted by the institution and clearly identifies the institution as one preparing graduates for careers in cosmetology arts and sciences, the massage field, and/or related fields and/or unrelated fields.
- (Refer to Guidelines for Development of a Mission Statement.)
- D 2. The mission statement is published in the institution's catalog.
- D 3. The data contained in the school's most recent NACCAS Annual Report are accurate. The school maintains on file its rates of completion, licensure/certification, and employment for at least the most recent Annual Report, along with the supporting documentation.
- D 4. The institution meets or exceeds the following outcomes:
- a. Completion rate - 50%
 - b. Pass rate on certification or state licensing examinations, if required - 70%
 - c. Placement rate of graduates - 60%
(Refer to Part 5 of the *Rules of Practice and Procedure*.)
- D 5. The school must solicit, periodically, feedback from an advisory committee which includes, at a minimum, employers from the fields for which training is provided.
- D 6. The feedback from the advisory committee must include, but does not have to be limited to, information about the school's
- a. Curriculum,

Standard I- Continued

- b. Facilities, supplies, and equipment,
- c. Completion, licensure or certification, and placement rates, and
- d. Student support services.

The school must maintain the feedback received.

- D. 7. The school must have a written assessment plan which reviews and assesses
 - a. The institution's pass rates on examination for certification/licensure to practice;
 - b. The institution's rates of employment and/or placement;
 - c. The institution's completion rates; and
 - d. The feedback (as described in criterion 6 above) that has been collected from the school's advisory committee, students, and graduates.

Based on the results of the assessment, the school prepares a written improvement plan if needed.